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From the Editor

I've seen my doctor and my chiropractor. I've had several X-rays and a bone scan. Still no definitive answer as to what is causing me so much grief with that hip.

It's not too bad during the day as long as I do my exercises and put a cold pack on my back a couple of times a day. Night is a different story. I'm good for about four hours sleep and then I wake up in pain and can't get any relief until I do a set of exercises and use the cold pack. Then I'm good for the rest of the night. Morning finds me in pain again.

Dressing - particularly putting on my right sock is a problem, but once I get going, things are okay for the day???? Hopefully the results from the bone scan will hold the answer. It's amazing how pain focusses your attention - just not on the job at hand *8>)

Because of the pain, I have not completed any significant work on websites. Perhaps by next week I will have the new sites up for you to check out.

I'm adding to the deals at ebooks and more every day. Check it out. <http://ebooksandmore.ca>

YouTube and Your Business

Do you enjoy watching videos on YouTube? If you have never visited YouTube before, you are urged to do so, as you will likely find it fun, exciting, and entertaining. For those of you who might never have visited YouTube, YouTube is a video sharing website which allows Internet users, just like you, to upload and share videos that they have made.

Perhaps, the greatest thing about YouTube is that it is free. You can visit the YouTube website to watch videos without having to create a YouTube account.

Registering With YouTube

Although you are not required to create a YouTube account, you may

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want to look into doing so, as there are a number of benefits to being a YouTube member. The primary one being that you can advertise your business.

Registering for a free YouTube account is relatively easy to do. When you sign up for a free YouTube account, you need to provide only a very little bit of information about yourself. This information includes your name, the country that you live in, your zip code, your date of birth, as well as your gender. You will also need to create a YouTube user name for yourself, and of course a password. Your password and user name will be used to log into your account each time that you return to the site. Signing up for a YouTube account should take only a few minutes of your time at the most.

Benefits of a YouTube Account

Once you have created a free YouTube account for yourself, you can then begin to enjoy the many benefits of having a YouTube account. One of those benefits is the ability to rate and leave comments for videos that you watch. As it was previously mentioned, you can watch videos on YouTube without having a YouTube account, but you cannot rate videos or leave comments for the video owner. Rating YouTube videos gives other YouTube users an idea as to which videos are high in demand, which, in turn, can lead to more of your favourite videos being found on the YouTube site. That's just one of the many reasons why you should not only sign up for a free YouTube account, but also rate or leave comments for all YouTube videos that you watch.

Share Your Videos

In addition to being able to rate or review videos, registering for a free YouTube account also gives you the option of sharing your videos with other Internet users. Non-registered YouTube members are unable to upload and share any videos that they may have made. If you have never shared videos online, you may want to think about doing so, as they are fun to make. Many of the videos currently found on YouTube are comedy skits, video blogs, and candid videos. If done properly, a video can help to publicize your website or product. Just be careful not to be crass about how your video advertises your site. Check out these examples of advertising:

<http://www.youtube.com/watch?v=fSc1W3Xv578>

<http://www.youtube.com/watch?v=8ouI5KcyHfE>

<http://www.youtube.com/watch?v=E3gSIE2nt4Y>

<http://www.youtube.com/watch?v=-2YiYBpaajg>

What Do I Need?

All you really need to have is a video recording device, such as a cell phone, webcam, or camcorder, and a piece of movie editing software program, which now comes standard on most computers.

Just to re-iterate, creating a membership account with YouTube is free and it should only take a few minutes of your time. If you

market using the Internet, you will not only want to visit YouTube, but you will also want to take the few minutes needed to register for a free account. If you can create a video that gets a lot of play, your business will get a lot of exposure and perhaps gain a few sales.

P.S. Have you seen my new site [Ebooks and More](#). As the name implies it is stocked with ebooks, scripts, websites and more.

Recommendations for this Week

If you are interested in working from home, I have a free e-book that outlines five different work at home opportunities. To get your copy just click [HERE](#).

I'll just remind that if you haven't got the following products, then you had better jump now before the prices go up again! In fairness to my affiliates, I have ended the early bird sale of these products. I intend to increase the price on all of these products again very shortly, so if you are interested in any of them, act now before the next price increase.

[The \\$7 Script](#)

[15 Day Resell Rights Success](#)

[How to Write a Killer Sales Letter](#)